

SAMANTHA HARTMANN

OBJECTIVES:

Creative social media and photography specialist seeking content-focused roles where I can grow audiences and strengthen brand identity through compelling visual storytelling.

CONTACT ME



Phone: 437-604-4018

Email: photography@samanthahartmann.com

Portfolio: www.samanthahartmann.com

LANGUAGES

- English: Native
- French: Fluent
- Spanish: Beginner
- Italian: Beginner

SKILLS

- KPI Monitoring
- Trend Forecasting and Monitoring
- Adobe Suite
- Canva
- Microsoft Suite
- Client and Stakeholder Retention
- Editing (photography & video)
- Shooting (photography & video)
- Chat GPT, Dall-e, AI tools
- Time Management
- Organized

ACCOMPLISHMENTS

- Published in Narcissist Magazine (2024)
- Exhibited thesis project at the [3537 Gallery](#) (2023)
- Published on [Merde Magazine's](#) social media pages for PFW streetstyle photography 2022/23
- [Photographed](#) MFA Thesis collections (2023)
- Co-curated [Versace](#) exhibition at American Cultural Centre (01.2022-05.2022)
- Research Grant [Parsons Paris](#) 2022
- Completed Master's thesis on Toronto Fashion
- [Printing Fashion](#) (2022-2023) (Text & Photos)
- [Nodaletto](#) Branding Project (08.2022-12.2022)
- [Front&Back Magazine](#) (2023) (Text & Photos)
- Co-curated [WWD](#) exhibition (05.2021-12.2021)

PROFESSIONAL EXPERIENCE

Photographer - Samantha Hartmann Photography - Freelance

08/2021 - Present

- Editorial: Fashion, Food and Wedding photos and Editing.
- Product: Fashion and Food.
- Clients include: Versace, Uniqlo and Cuvée Noir.

Events Assistant - Karla Otto - Contract

09/2023 - 02/2024

- Events: Assisted on Event Execution for H&M and Nike

In House Photographer - ReSEE - Paris - Contract

08/2023 - 04/2024

Buyers & Communications Assistant - WSN - Paris - Internship

04/2023 - 08/2023

- Social Media: Trend Monitoring, Content Creation,
- Strategy Building: Data Based Assessment of North American Buyers Market, Creation of Long-term North American Strategy.
- Communications: Creating and Maintaining Relationships with Potential Buyers, Market-Based Newsletters, and French to English Translations.

Program Assistant - Parsons Paris - Paris

01/2022 - 03/2023

- Social Media: Maintaining Fashion Studies Blog and Social Media Accounts, Responding to DMs, KPI Monitoring, Copywriting.
- Event Planning: Stakeholder, Alumni & Brand Outreach Events and Student Events.
- Education: Library Organization and Acquisition, and Research.

Showroom Assistant - Ulla Johnson - Paris - FW Internship

03/2023-03/2023

Showroom Assistant - Alexandra Rich - Paris - FW Internship

09/2022 - 10/2022

- Showroom: Set up and take down of Showroom, and Maintenance.
- Dressing: Styling and Dressing Models, Small Repairs to Garments.

Luxury Stylist - Nordstrom - Toronto - Contract

05/2022 - 08/2022

- Client Relations: Sales and Styling (walk-in & appointment based).
- Social Media: Campaigns, Client Development.

Political Staffer - Toronto - Full Time

09/2018 - 08/2021

- Social Media: Building Strategies and Best Practices, Account Management and Monitoring, Copywriting.
- Communications: Newsletters, Emails, Stakeholder Outreach.
- Photography: Event Documentation, Political Documentation.

Assistant Manager - Freedom Collective - Toronto - Full Time

06/2013 - 09/2016

- Social Media: Trend monitoring, Calendar Planning & Execution, KPI analysis, Posting, Organizing and Executing Photo Shoots.
- Merchandising: Planning, Building Displays, Organizing Store Flow.
- Artist relations: Payouts, Inventory Tracking.

EDUCATION & CERTIFICATIONS

Parsons Paris - The New School

Masters in Fashion Studies - Class of 2023 - Honours

Inside LVMH Certificate

Class of 2022

New Skills Academy

Photography Certificate - Class of 2020

Queen's University

Bachelor's in Sociology - Class of 2019