

SAMANTHA HARTMANN

CONTACT ME

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Portfolio: www.samanthahartmann.com



LANGUAGES

- English: Native
- French: Working Bilingual
- Spanish: Beginner
- Italian: Beginner

SKILLS

- Customer Service
- Sales
- Luxury Sales
- Social Media and Communications
- Social Media Proposals
- Microsoft Suite
- Trend Monitoring
- Time Management
- Interpersonal Skills
- Problem Solving
- POS Systems Operation

ACCOMPLISHMENTS

- Published in Narcissist Magazine (2024)
- Exhibited thesis project at the 3537 Gallery (2023)
- Published on Merde Magazine's social media pages for PFW streetstyle photography 2022/23
- Photographed MFA Thesis collections (2023)
- Co-curated Versace exhibition at American Cultural Centre (01.2022-05.2022)
- Research Grant Parsons Paris 2022
- Completed Master's thesis on Toronto Fashion
- Printing Fashion (2022-2023) (Text & Photos)
- Nodaletto Branding Project (08.2022-12.2022)
- Front&Back Magazine (2023) (Text & Photos)
- Co-curated WWD exhibition (05.2021-12.2021)

PROFESSIONAL EXPERIENCE

Photographer - Samantha Hartmann Photography - Freelance

08/2021 - Present

- Clients include: Versace, Uniqlo and Cuvée Noir
- Editorial, product and product-editorial photography for social media and websites

In House Photographer - ReSEE - Paris - Contract

08/2023 - 04/2024

Buyers & Communications Assistant - WSN - Paris - Internship

04/2023 - 08/2023

- Trend monitoring.
- Maintaining and creating relationships with potential buyers.
- Instagram, Facebook, LinkedIn, Email, Pinterest and TikTok content creation.
- Monthly newsletters
- Running the Curve & Interfilière VIP experience

Program Assistant - Parsons Paris - Paris

01/2022 - 03/2023

- Maintaining Fashion Studies blog and social media accounts
- Planning and executing events
- Exhibit set-up, take-down and documentation
- Brand outreach

Showroom Assistant - Ulla Johnson - Paris - FW Internship

03/2023-03/2023

Showroom Assistant - Alexandra Rich - Paris - FW Internship

09/2022 - 10/2022

- Showroom set-up and take down
- Styling and dressing models
- Creating a positive experience for buyers

Stylist & Luxury Sales Associate - Nordstrom - Toronto - Contract

05/2022 - 08/2022

- Styling
- Luxury Sales
- Social Media Sales and Campaigns
- Client Relations

Political Staffer - Toronto

09/2018 - 08/2021

- Building social media strategies
- Communications with stakeholders
- Event planning
- Event documentation

Generalist - Victoria's Secret - Toronto - Contract

05/2017 - 10/2017

Assistant Manager - Freedom Clothing Collective - Toronto

06/2013 - 09/2016

- Planning social media posts
- Data monitoring
- Trend monitoring
- Organizing and executing photoshoots

EDUCATION & CERTIFICATIONS

Parsons Paris - The New School

Masters in Fashion Studies - Class of 2023 - Honours

Inside LVMH Certificate

Class of 2022

New Skills Academy

Photography Certificate - Class of 2020

Queen's University

Bachelor's in Sociology - Class of 2019