

SAMANTHA HARTMANN

CONTACT:



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🌐 www.samanthahartmann.com

LANGUAGES

- English: Native
- French: Fluent
- Spanish: Beginner
- Italian: Beginner

SKILLS

- KPI monitoring
- Trend Forecasting and Monitoring
- Canva
- Adobe Suite
- Microsoft Suite
- Client Relations and Retention
- Photography and Video Editing
- Photography and Video Shooting
- Chat GPT, Dall-e, AI Tools

ACCOMPLISHMENTS

- Featured in Narcissist Magazine (2024)
- Co-curated exhibition at 3537 Gallery (2023)
- Published in Merde Magazine (2023)
- Co-curated Versace exhibition at American Cultural Centre (2022)
- Received Parsons Paris Research Grant
- Published in Printing Fashion (2023)
- Published in Front & Back Magazine (2023)
- Photography used in Vogue (2023)
- Co-curated WWD Exhibition (2021)

EDUCATION

Parsons Paris - The New School

MA in Fashion Studies - Class of 2023 - Honours

Queen's University

Bachelor's in Sociology - Class of 2019

Inside LVMH Certificate

Class of 2022

New Skills Academy

Photography Certificate - Class of 2020

PROFESSIONAL EXPERIENCE

FREELANCE PHOTOGRAPHER

08/2021 - Present

- Editorial: Fashion, Food and Wedding Photos and Editing.
- Product: Fashion and Food.
- Clients: Versace, Uniqlo, Cuvée Noir and more.

FREELANCE SOCIAL MEDIA CONSULTING

02/2023 - Present

- Socials: Instagram, TikTok, Newsletters, Facebook and X.
- Clients: ParPar Boutique, Ahiri, Cuvée Noir, and more.

EVENTS ASSISTANT - KARLA OTTO - FW CONTRACT

09/2023 - 02/2024

- Tasks: Buying, event set-up, decor, documentation.
- Events: H&M and Nike FW events.

IN-HOUSE PHOTOGRAPHER - RESEE - CONTRACT

08/2023 - 04/2024

- E-comm photography and editing.
- Editorial photography and videography to be used by brand and magazine.
- Handling and dressing with luxury and archival pieces.

BUYERS AND COMMUNICATIONS ASSISTANT - WSN

04/2023 - 02/2024

- Socials: Instagram, Newsletters, and TikTok.
- Developed North America communications strategy.
- Event set-up and documentation.

PROGRAM ASSISTANT - PARSONS PARIS

01/2022 - 01-2023

- Socials: Instagram and Wordpress.
- Planned, executed and documented events.

SHOWROOM ASSISTANT - ULLA JOHNSON & ALEXANDRA RICH

09/2022 - 10-2022 & 03/2023-03/2023

LUXURY STYLIST - NORDSTROM - SEASONAL

05-2022 - 08/2022

- Client Relations: Sales & Styling.
- Social Media: Campaigns and Client Development.

SENIOR POLITICAL STAFFER

09-2018 - 08/2021

- Social Media: Strategies and best practices, account management and monitoring.
- Communications: Newsletters, Stakeholder outreach.

ASSISTANT MANAGER - FREEDOM CLOTHING

06-2013 - 09/2016

- Social Media: Trend Monitoring, Calendar Planning and execution, KPI analysis, organizing and executing photoshoots.
- Merchandising: Planning, Building Displays.
- Artist Relations: Payouts, Inventory Tracking.